

THE BENEFITS OF IN-BUILDING CELLULAR COVERAGE



80%

of mobile traffic starts and ends indoors. This means indoor wireless networks rival water and power as critical infrastructure.

Outdoor Wireless & WiFi Are Not Enough



74%

of the time, office personnel 'frequently' or 'sometimes' experience poor wireless coverage.

Mobile Connectivity Is Crucial During Emergencies



70%

of 911 calls start inside.

Businesses Rely On Wireless



77%

of tenants rate 'quality of mobile network coverage' as key.

Wireless Data Demand Is Skyrocketing



100x

5G speeds can exceed 4G speeds by 100 times.

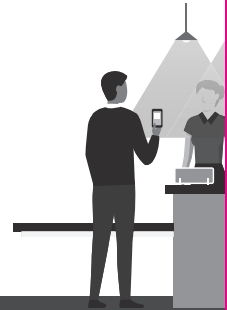
IMPROVE NETWORK SPEED & RELIABILITY

- Expands coverage, speeds and call quality
- Reduces dropped calls and dead spots
- Provides greater capacity
- Enhances security beyond Wi-Fi



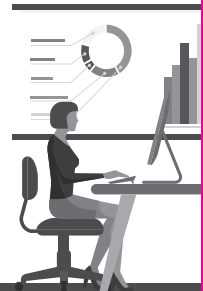
ENHANCE PUBLIC SAFETY

- Improves coordination for emergency personnel
- Enhances ability to dial 911 throughout a building
- Meets public safety codes and local ordinances



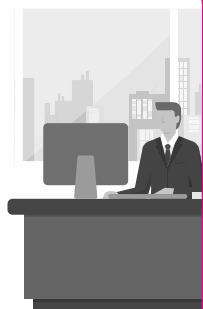
INCREASE PROPERTY VALUES

- Attracts and retains tenants
- Helps businesses increase productivity
- Encourages talent recruitment



PREPARE FOR 5G

- Fosters smart buildings, cities and communities
- Increases building efficiencies
- Expands operational opportunities



Supporting Building Owners, Operators & Tenants

BUILD YOUR OWN COVERAGE

Work with T-Mobile to make sure your building is ready for the future. Even when your building is at its most crowded, custom in-building solutions designed with T-Mobile offers solutions for owners, operators and tenants.

THE UN-CARRIER'S MULTI-BAND SPECTRUM SETS US APART

While other carriers deploy 5G across limited spectrum bands, T-Mobile is building a nationwide 5G network across our low-band, mid-band and high-band spectrum. This will provide unparalleled connectivity for mobile users in rural, suburban and urban areas.

**Low-band
(Nationwide)**

**Low-band + Mid-band
(Suburban & Metropolitan)**

**Low-band + Mid-band +
High-band (Dense urban)**



- ✓ Customize your network to your needs
- ✓ Control your own network
- ✓ Create a future-ready wireless strategy

[T-MobileBYOC.com](https://www.t-mobile.com/byoc)

Learn more at [T-MobileBYOC.com](https://www.t-mobile.com/byoc)
or contact our Build Your Own
Coverage team:

BYOC@T-Mobile.com

BUILDING OWNERS, OPERATORS & TENANTS: WE'RE READY TO HELP WITH YOUR INDOOR WIRELESS NEEDS:

Arenas / Stadiums

Casinos

Commercial Real Estate

Government Buildings

Hospitals

Hotels / Resorts

Malls

Military Facilities

Warehouses

Residential Buildings

University Campuses

Airports

