

THE BENEFITS OF IN-BUILDING CELLULAR COVERAGE



With 80% of mobile traffic starting and ending indoors, in-building wireless networks are now as important as water and electricity.

Relying on Outdoor Wireless and WiFi is Not Enough



74% of US office workers “frequently” or “sometimes” have problems with poor cellular coverage in the workplace.

IMPROVE NETWORK SPEED & RELIABILITY

With an indoor wireless network you can...

- Improve coverage
- Reduce dropped calls and “dead spots”
- Improve data speeds
- Increase capacity to handle large numbers of people
- Augment Wi-Fi



Reliable Cell Coverage is Crucial in an Emergency

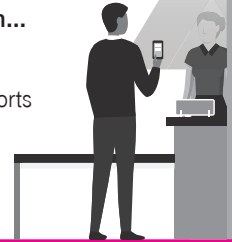


70% of wireless calls to 911 originate from inside houses, apartments and buildings.

ENHANCE PUBLIC SAFETY

With an indoor wireless network you can...

- Improve ability to call 911 throughout the building
- Help emergency personnel coordinate efforts
- Meet public safety codes and ordinances



Wireless is Essential to Nearly Every Business

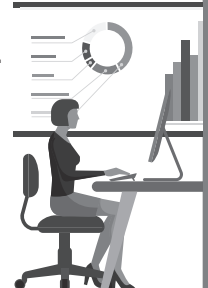


77% of surveyed tenants list “quality of mobile network coverage” as a key consideration when leasing space.

INCREASE PROPERTY VALUES

With an indoor wireless network you can...

- Attract and retain tenants
- Secure long-term leases
- Reduce operating expenses
- Help enterprises increase productivity, recruit talent and attract visitors



Data Demands Will Continue to Increase Exponentially

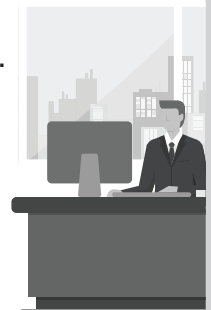


100x 5G will be 100 times faster than 4G, and 5 times more responsive, supporting 100 times more devices.

PREPARE FOR 5G

With an indoor wireless network you can...

- Install future-ready infrastructure
- Increase building efficiency and operational efficiencies with smart technology
- Foster smart communities and smart cities



T-Mobile Helps Building Owners And Operators

BUILD YOUR OWN COVERAGE

Make sure your building is ready for the future. Work with T-Mobile to create a custom in-building cellular solution and experience outstanding cellular coverage—even when your building is at its most crowded.

Contact T-Mobile's Build Your Own Coverage (BYOC):
BYOC@T-Mobile.com

- Customize your network to your needs
- Control your own network
- Create a future-ready wireless strategy

T-MobileBYOC.com

T-MOBILE HELPS BUILD INDOOR WIRELESS NETWORKS FOR:

Arenas / Stadiums
Casinos
Commercial Real Estate
Government Buildings

Hospitals
Hotels / Resorts
Malls
Military Facilities

Warehouses
Residential Buildings
University Campuses
Airports

